



COMPANY GOALS

WELLNESS– WAG focuses specifically on the physical wellness of pets by supplying the best food, and accessories for them. WAG also focuses on the wellness of the planet by using only recycled materials.

AWARENESS – WAG is aware of the unhealthy fillers and other ingredients used in pet foods and aims to supply only the best ingredients for the worlds pets.

GENUINE - WAG is a genuine brand who will remain true to their goal to keep all products safe for pets while bettering the environment.

WELLNESS- The design of the space for WAG will focus on the wellness of their employees by creating calming spaces in which to work, while also incorporating upbeat, energetic spaces to keep employees excited in their work environment.

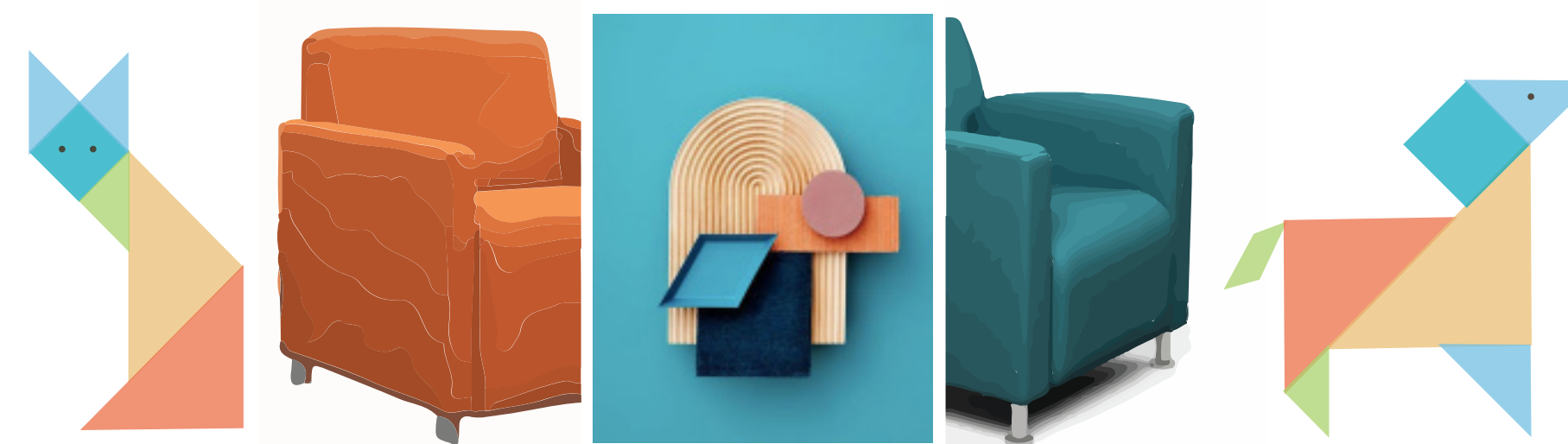
AWARENESS- The design of the space encourages daily interactions of employees throughout the space. WAG's workspace is aware of employees everyday needs and is also inclusive of disabled visitors, and employees.

GENUINE- The space is genuine and unique. WAG's corporate headquarters is like no other and makes employees feel as if it was made for them. Employees will feel comfortable and at home in their work space.

DESIGN GOALS

DESIGN INTENT

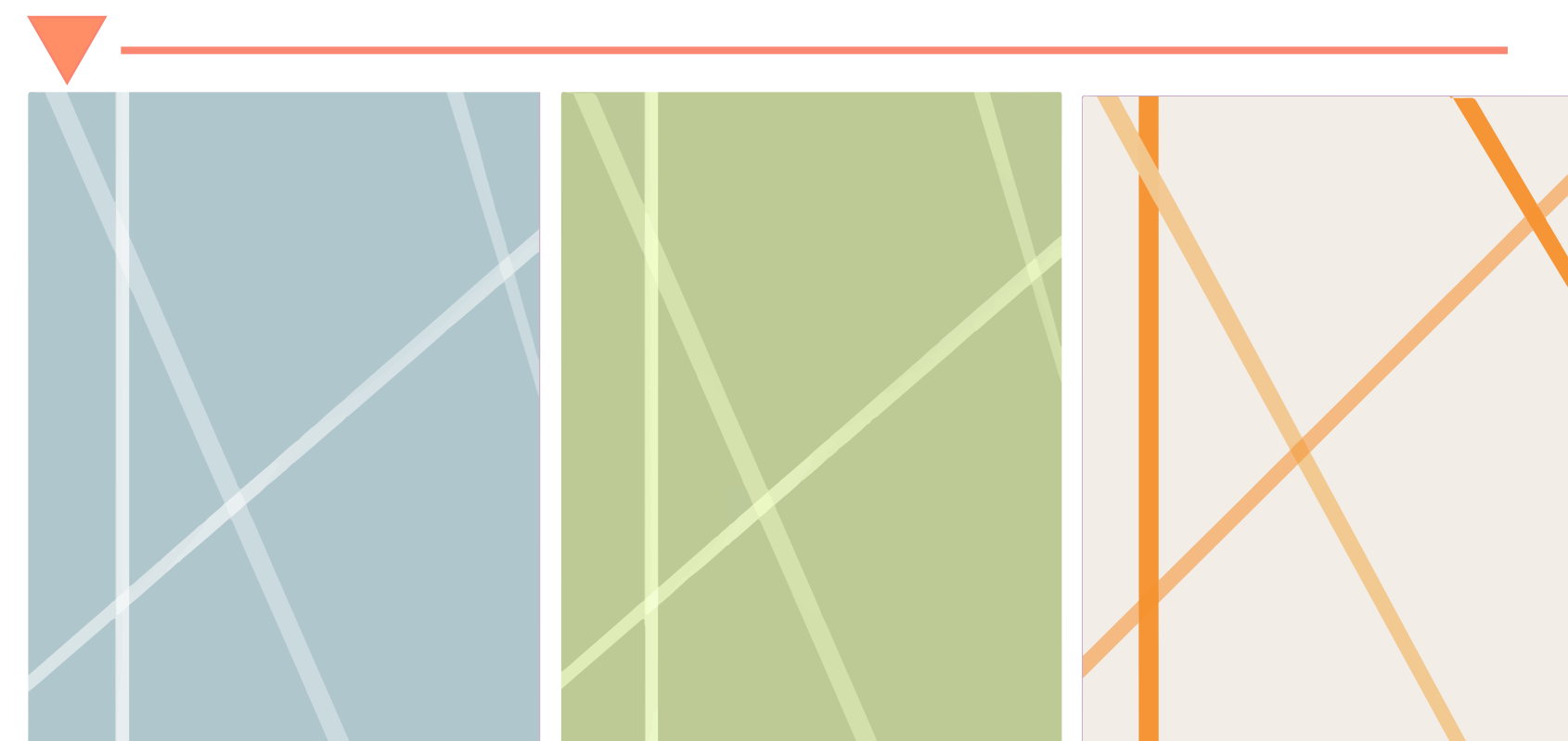
The concept behind WAGs design is to incorporate the emotions that pets radiate; the way that pets feel and the way they make their owners feel. This will be applied to the design by the use of vibrant and energetic colors and patterns. Elements of design, such as geometric shapes and lines, will be used throughout the space to accentuate the concept of energy which will be applied in break areas and conference rooms. Cooler, more calming colors in offices and work areas creates a comforting workspace that feels like home. The color scheme will be a range from warm to cool colors, to create a range from energetic spaces to calming. Warm colors create a sense of energy. Being surrounded by warm colors can also be cozy and can give an "at home" feel. Cool colors are more calming and comforting. However, they can also be used to energize a space. The space plan throughout the building will be functional and made for interaction. Interaction is a crucial part in staying upbeat throughout the day and also allows for an engaged thought process.



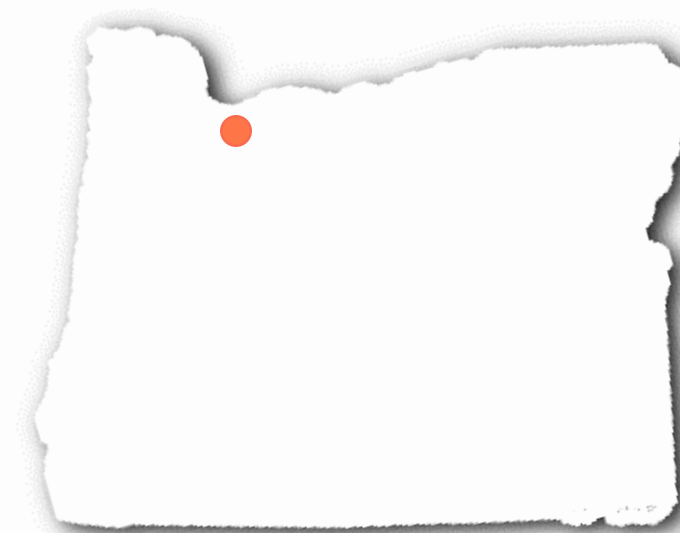
The colorscheme used throughout WAG is inspired by their colorful logo which consists of a geometric cat and dog. The shapes and lines shown in the logo are also applied throughout the space, which keeps the overall design true to the brand.

CUSTOM WALL-COVERING - ZEST

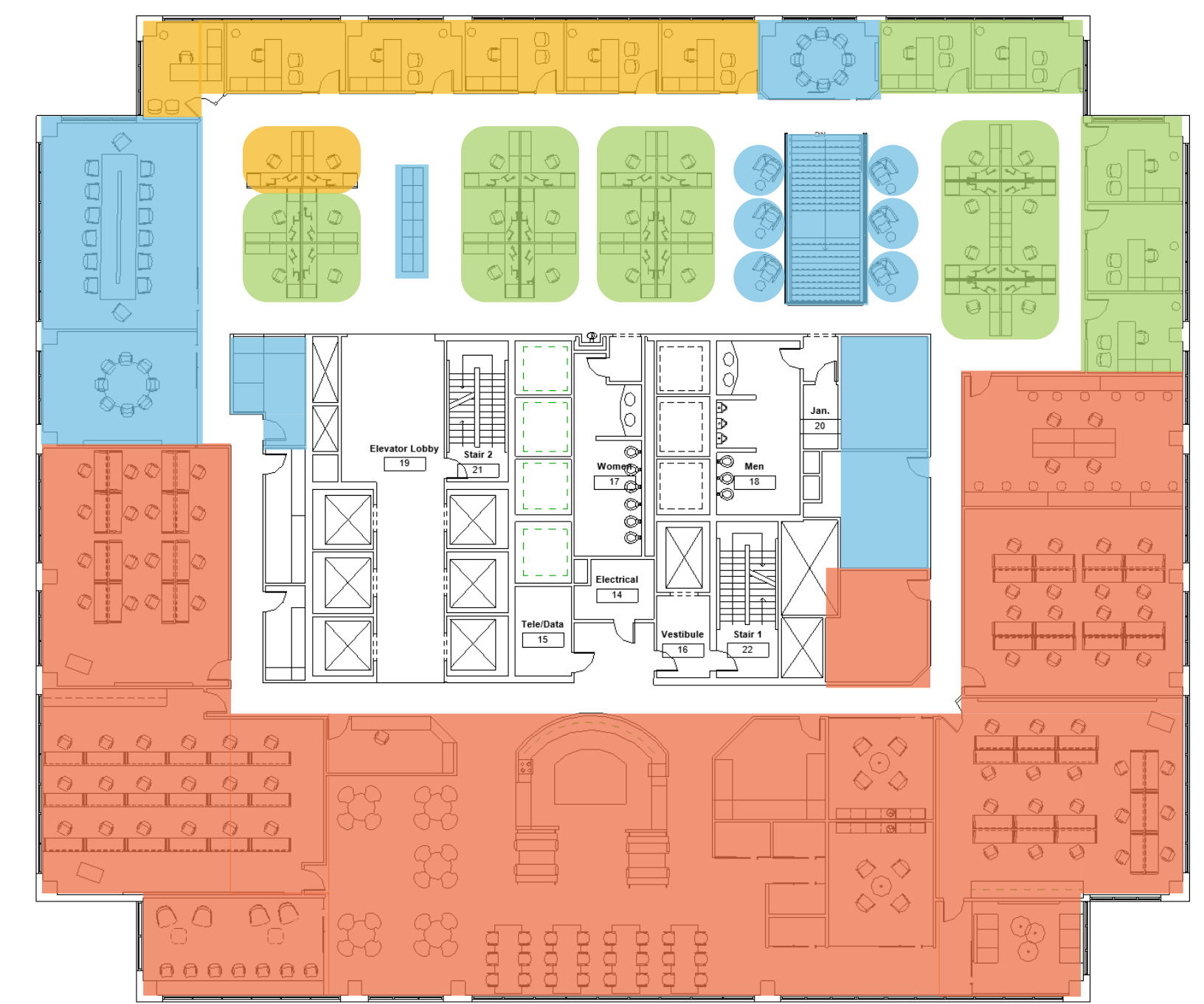
Zest is inspired by the energy that pets create when their human returns home. This is accomplished by using diagonal lines in multiple directions and shades stimulates the mind. The pattern is shown in different color-ways throughout the space as a wall covering.



LOCATED IN PORTLAND, OREGON

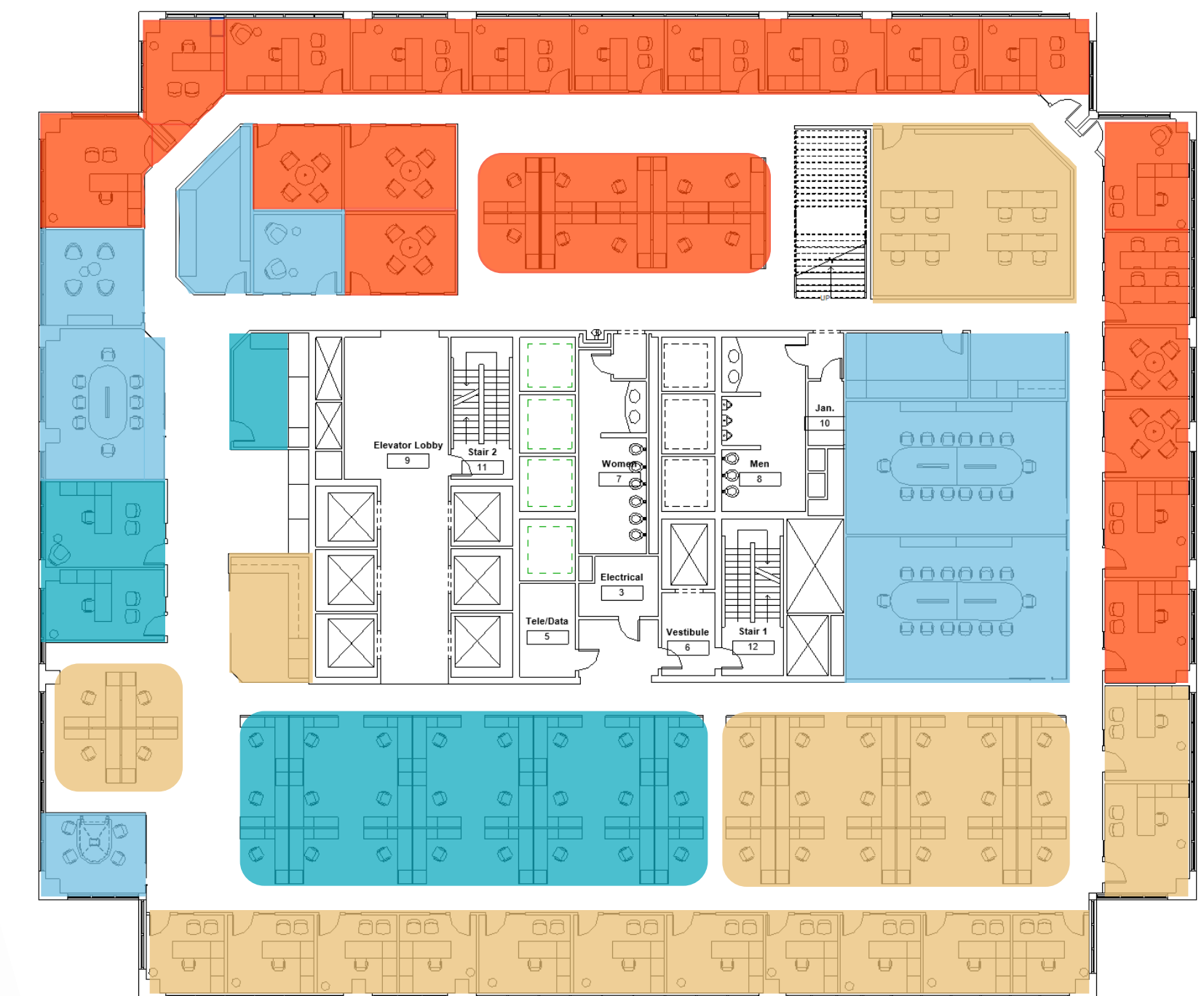


TRAINING CENTER FLOOR COMMON AREAS TECHNOLOGY TRAINING HR INFORMATION TECHNOLOGY
MANAGEMENT TRAINING HUMAN RESOURCES MANAGEMENT HUMAN RESOURCES ADMINISTRATION



COLOR CODE FLOOR PLAN LEVEL 1

10th Floor (~18,000 SF)					Needed	Available	over/under
FLOOR COMMON	HRIT	HRA	HRM	MT	17,811	18000	189.45
4,250	3,995	4,372	1,974	3,220			
9th Floor (~18,000 SF)					Needed	Available	over/under
FLOOR COMMON	TRAINING	TT			18,490	18000	-490.41
4,417	8,328	5,745			36300.96	36000	-300.96

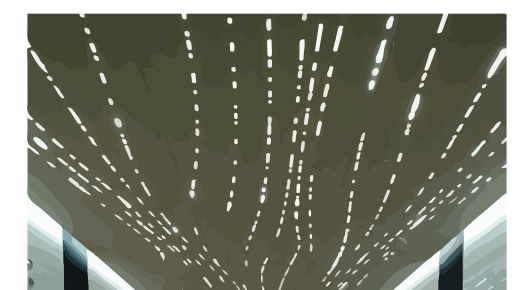
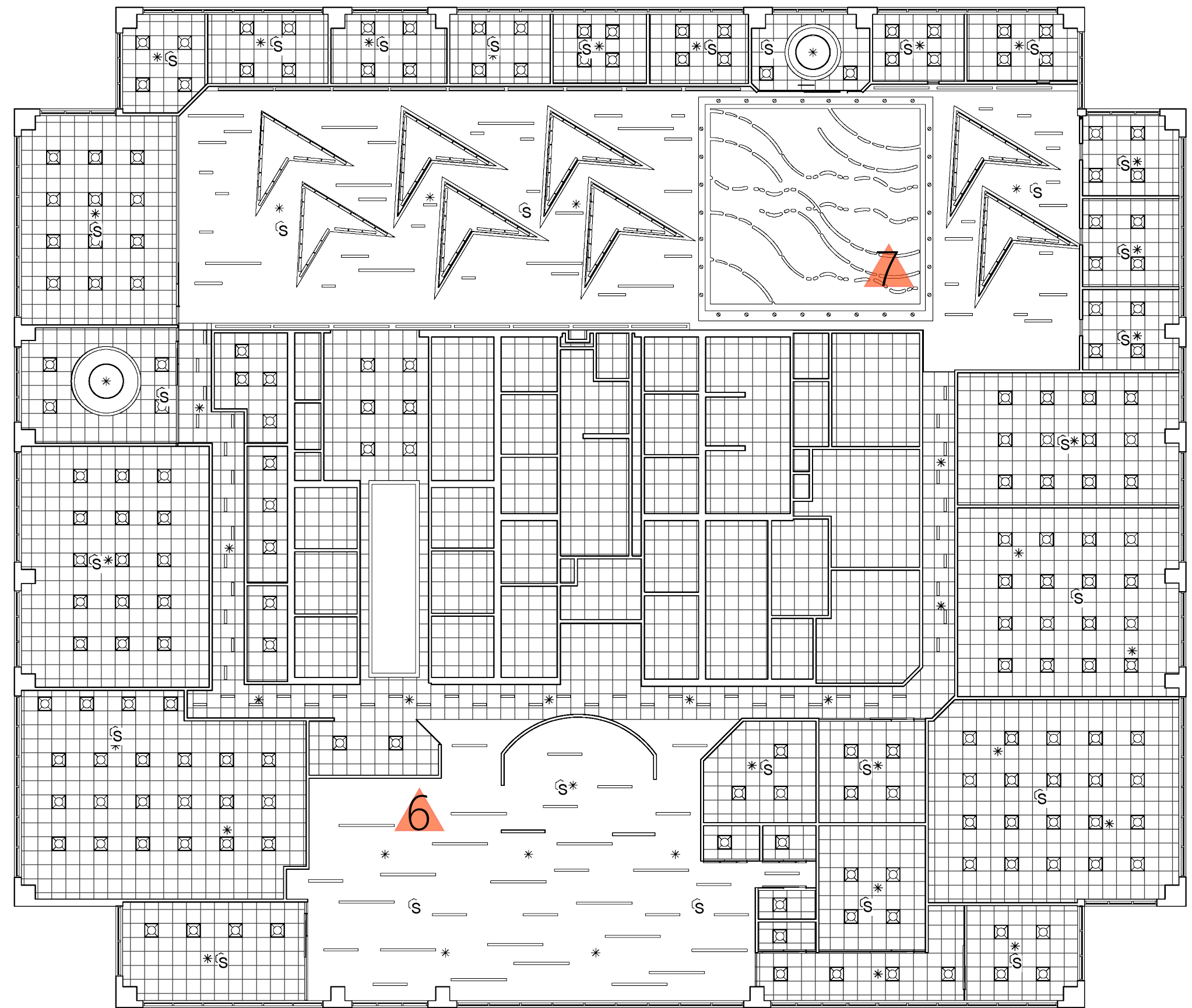


COLOR CODE FLOOR PLAN LEVEL 2



- 1 Managers are located surrounding the call center to solve call center employees problems, work, and interact with these employees as a team.
- 2 The training room reception is easily found by exiting the elevator and identifying the receptionist because of the placement of filing on the call center side of the space.
- 3 Conference rooms are located throughout the space to allow for multiple meetings to happen at once. WiFi tablets are used at the doors of each conference room to allow for reserving the conference room in or away from the office.

- 5 Grid ceilings are used throughout the offices, and closed rooms to account for acoustics, budget and easy access to the plenum.
 - 6 Recessed, linear light fixtures are placed in the training cafe to encourage energy, and movement. The direction of the lights create motion and upbeat mood while taking a break from classes.
- All ceiling heights are set to 10'-0"



7 Accent ceiling detail applied over stairs to encourage movement. The custom dropped, back-lit panel was inspired by the movement of a ball bouncing during fetch.



8 Phone booths are placed together using a glass wall and sliding door to accommodate for the small amount of space that is provided for them. Each room is its own color using paint on one wall and a consecutive wall covering on two walls. This allows training students to choose the environment they want to be a part of, because of the colors ability to affect their mood.

SCALE: 1/16" = 1'-0"

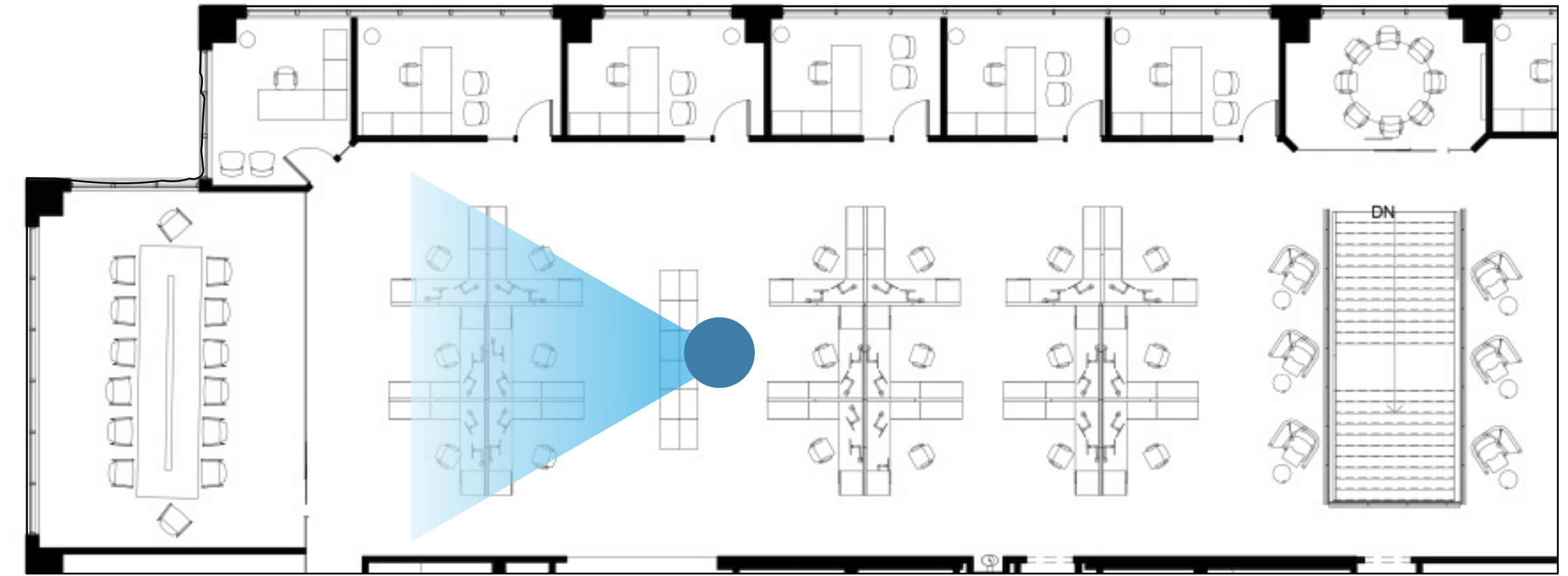
SCALE: 3/32" = 1'-0"

10TH FLOOR 2/6

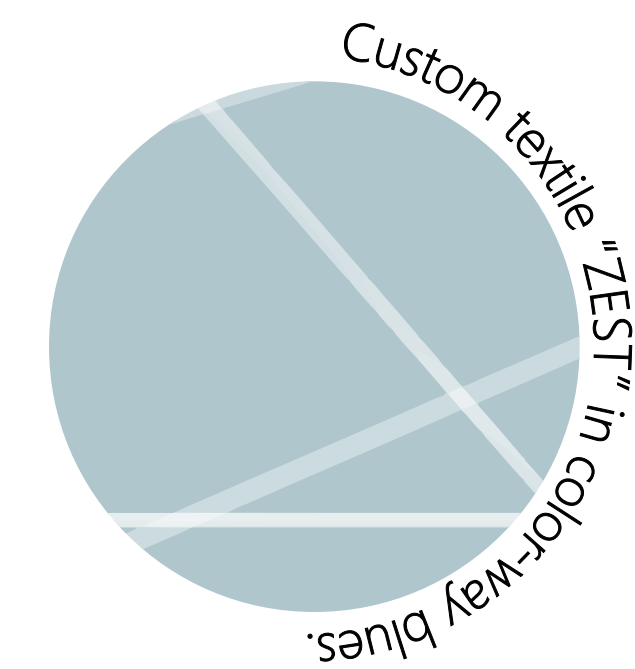


The workstation area is centralized near the managers and conference rooms. Employees are supplied with a coat closet and filing, shelving with visitors seat, work-surface, and gesture swivel chair. Contrasting colors are consistent to create visual interest and energy in the space. The triangular branding applied to the ceiling creates visual interest and encourages movement in a space that typically sits still.

A small waiting area is located outside of the managing directors office which the receptionists workstation is adjacent to.



KEY PLAN
NOT TO SCALE
10TH FLOOR WORKSTATION AREA



Steelcase Gesture Chair in 3D Knit Wasabi, Tangerine, and Lagoon.



Sunset Sherwin Williams
Dancing Green Sherwin Williams



Hunter Douglas Roller Shades Alustra Pure

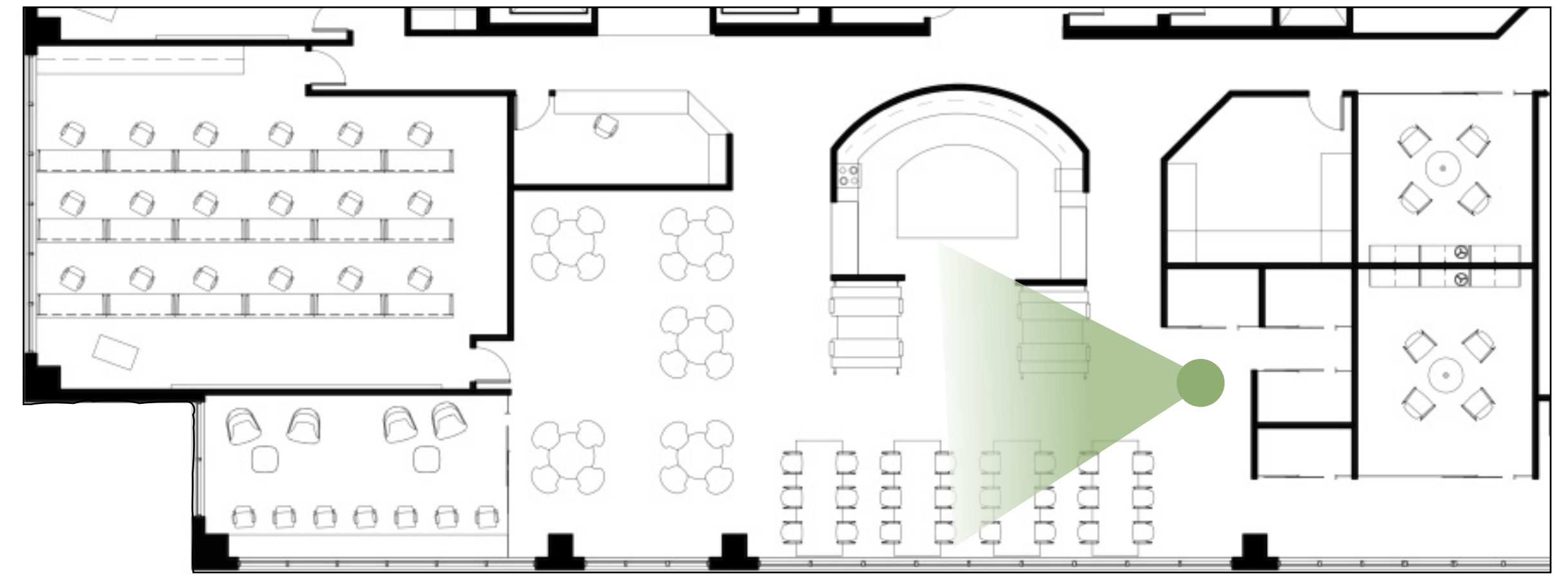
WORKSTATION AREA



The training center cafe is located in the center of the training center. Which is found behind the reception desk so that it is easily located and accessible.

The custom wall covering used in the cafe and break room encourages movement and energy similar to the rest of the center. Contrasting wall-coverings are used to create energy and separation in the cafe. The upholstered booths encourage interaction with other trainees.

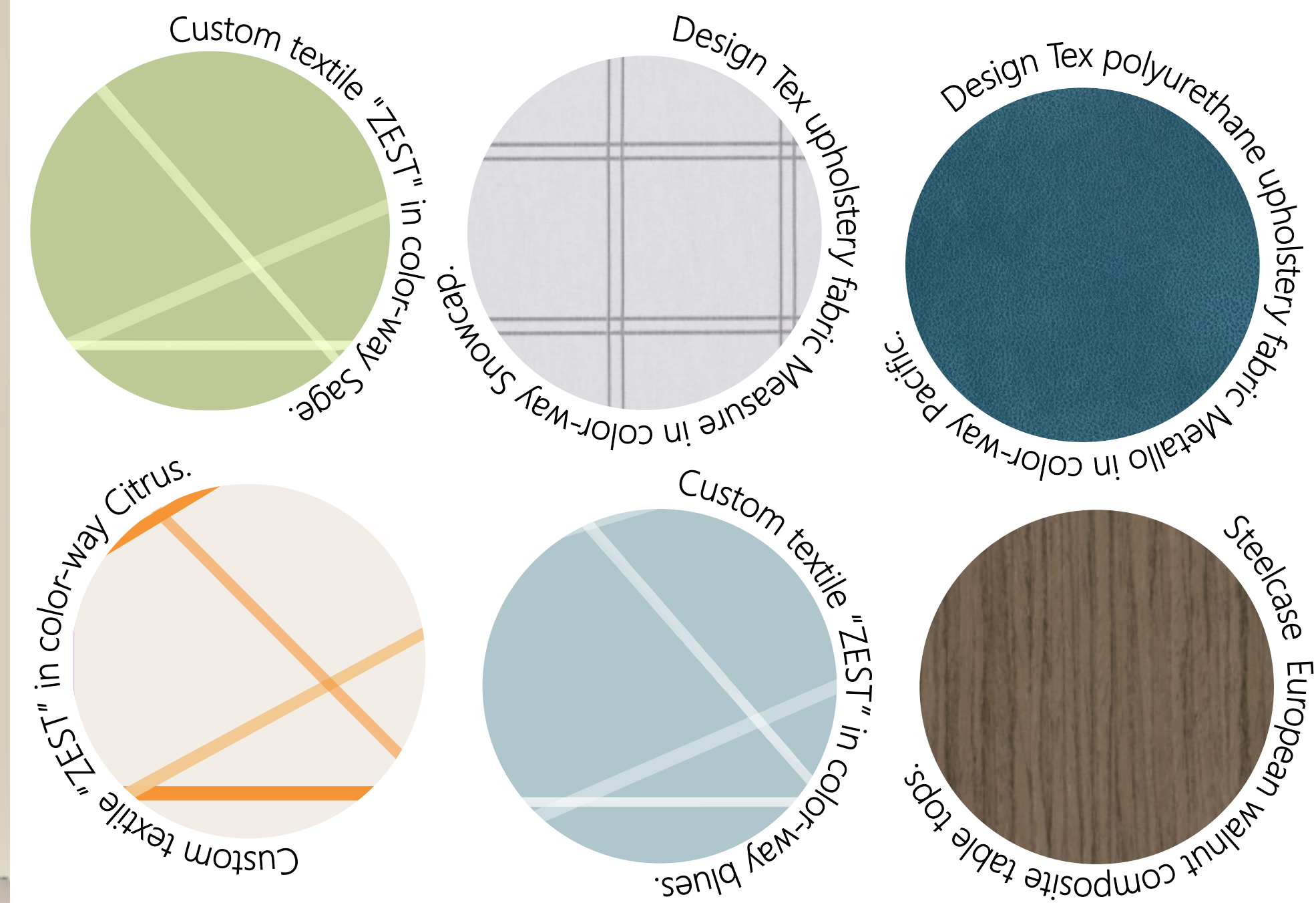
A full kitchen with two serving buffets is also located in the cafe for use for events or for anytime catering is provided.



KEY PLAN
NOT TO SCALE
10TH FLOOR TRAINING CENTER



STEELCASE BIX LOUNGE BOOTH SEATING, STEELCASE NOOI DINING CHAIR, HIGHTOWER GIMAL ROCKER



TRAINING CAFE



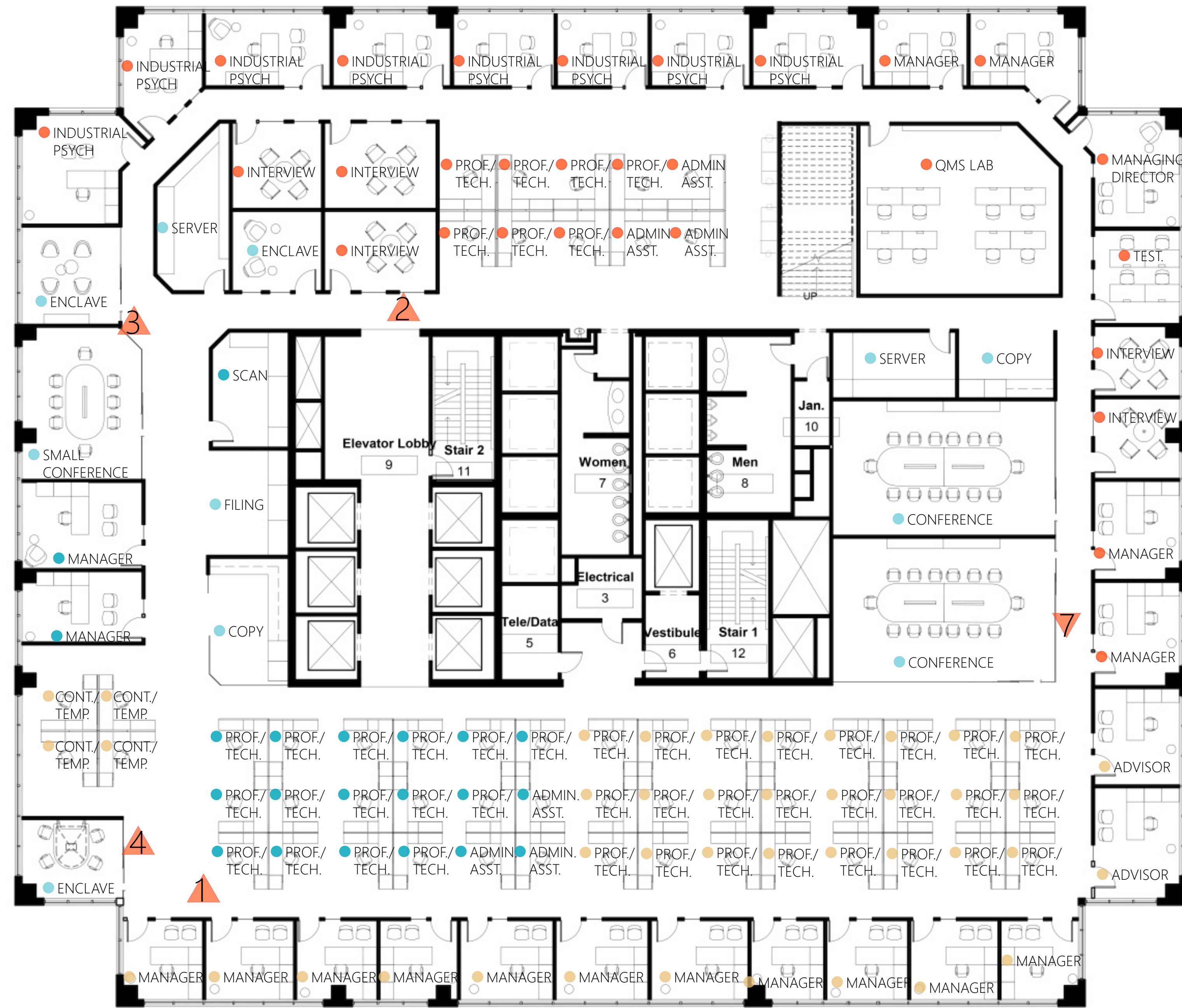
- 1 Managers are located surrounding the call center to solve call center employees problems, and work and interact with these employees as a team.
- 2 The HRA interview rooms are placed so that those being interviewed can easily access these rooms from the elevator.
- 3 Conference rooms are located throughout the space to allow for multiple meetings to happen at once. WiFi tablets are used at the doors of each conference room to allow for reserving the conference room in or away from the office.
- 4 Enclaves are placed throughout to accommodate employees with a small break or meeting area away from their workstations.

5 The triangular portion of the logo is incorporated into the ceiling through a cut out which is 6" into the ceiling, making the height inside of the triangles 10'-6". These are incorporated in the workstation areas to keep the space upbeat while also providing adequate lighting.

All ceiling heights are set to 10' A.F.F.



SCALE: 1'-0" = 1/16"



6 Brand logo incorporated into ceiling with cut outs and lights placed into the shape to implement the brand throughout the space.



SCALE: 3/32" = 1'-0"

- MANAGEMENT TRAINING
- TECHNOLOGY TRAINING
- FLOOR COMMON AREAS
- HUMAN RESOURCES ADMINISTRATION

7 Conference rooms and other rooms with exposed interior through glass wall will be finished with contrasting colors. So that while viewing the hallway it creates visual interest. The colors in the conference rooms are good for the mind, create good work ethic, and a good mood.

9TH FLOOR



A small waiting area is incorporated among the stairs on the 9th floor. A colorful wall is accented on the back of the stair to contrast with the neutral branding wall on the front side of the stair.

Diagonal lines are incorporated through the shape of the stair and railing of the stair.

Linear light fixtures are placed leading up to the stair which draws employees to the stair encouraging interaction.

The stair is 10' wide to accommodate for conversation.



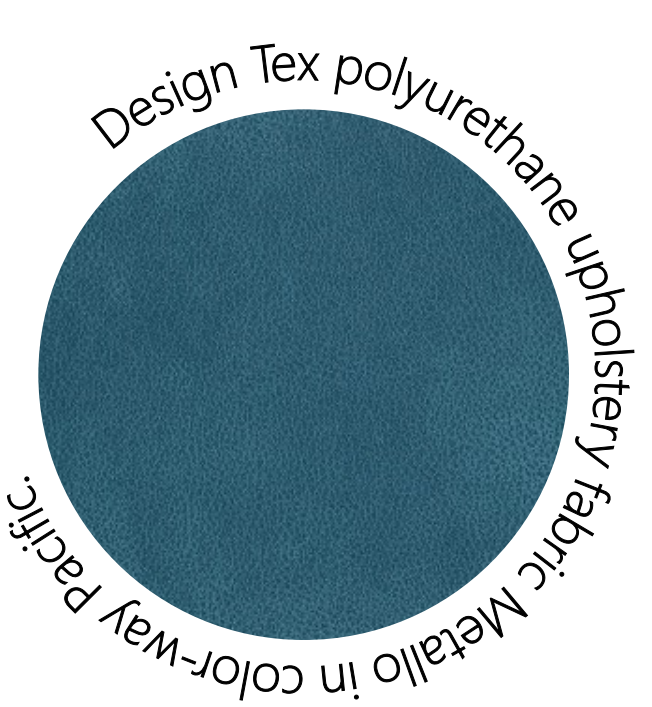
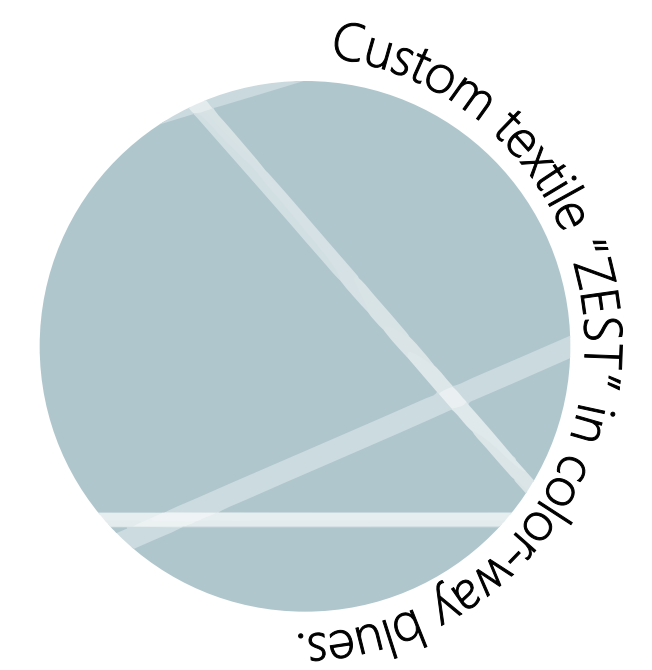
Steelcase Await Lounge System



This custom hand painted mural located in the center of the work space will attract employees to interact with the second floor of co-workers.



KEY PLAN
NOT TO SCALE
10TH FLOOR WORKSTATIONS



STAIR PERSPECTIVE