



GRAPHIC DESIGN

CURRICULUM SEQUENCE (SIMPLIFIED)

1/2

GRAPHIC DESIGN CONCENTRATION REQUIRED COURSES

ART 2803 Intro to Computing Art
ART 2813 Intermediate Comp for Design
ART 3313 Graphic Art Des I (Graphic Design I)
ART 4103 Typography I
ART 3323 Graphic Art Des II (Graphic Design II)
ART 3163 History of Graphic Design
ART 4883 Graphic Design for Web (Web I)
ART 4403 Advertising Design I (Ad I)
ART 4640 Adv Studio Graphic Design (capstone)
CO 1003 Fund of Public Speaking*

*ART 4423 *Presentation Skills for Designers* can be taken in lieu of CO 1003 Fund of Public Speaking.

ART (GRAPHIC DESIGN) CONCENTRATION ELECTIVES

ART 4113 Typography II (highly recommended)
ART 4123 Screen Printing for Design
ART 4143 Letterpress for Design
ART 4413 Advertising Design II (Ad II)
ART 4813 Multimedia I
ART 3913 Intro to Print Production
ART 4713 Adv Print Production
ART 4163 Visual Storytelling
ART 4423 Presentation Skills for Designers
ART 4723 Adv Concept Development
ART 4523 Graphic Design Internship
ART 4990 Graphic Design Special Topics**
ART 3873 Digital Photography
ART 3233 Studio Lighting
ART 3443 Illustration

**ART 4990 *Special Topics* courses must be explicitly classified as GD Concentration Electives by the concentration/faculty. Not all electives taught by the GD faculty are GD Concentration Electives.

PORTFOLIO REVIEW/PREPARATORY YEAR (SOPHOMORE YEAR TYPICALLY)

Fall **GRAPHIC DESIGN PORTFOLIO REVIEW**

Spring **ART 2813 Intermediate Comp for Design**

*only offered in Spring/pre-req: ART 2803 Intro to Computing Art
Graphic Design preparatory course*

ART 3163 History of Graphic Design

offered once per year (Fall or Spring)/pre-req: Graphic Design Portfolio Review

FIRST YEAR OF GRAPHIC DESIGN COURSES

Fall **ART 3313 Graphic Art Des I (Graphic Design I)***

only offered in Fall/pre-req: ART 2813 Intermediate Comp for Design

ART 4103 Typography I

only offered in Fall/pre-req: ART 2813 Intermediate Comp for Design

*ART 3313 Graphic Design I is the pre-requisite for all Graphic Design Concentration Electives.

Spring **ART 3323 Graphic Art Des II (Graphic Design II)**

only offered in Spring/pre-req: ART 3313 Graphic Design I

ART 4883 Web Design I (Web I)

only offered in Spring/pre-req: ART 3313 Graphic Design I

ART (GRAPHIC DESIGN) CONCENTRATION ELECTIVES

ART 4113 Typography II is highly recommended

Students should enroll in 1 or more Graphic Design Concentration Electives.

SECOND YEAR OF GRAPHIC DESIGN COURSES

Fall **ART 4403 Advertising Design I (Ad I)**

only offered in Fall/pre-req: ART 3323 Graphic Design II

ART (GRAPHIC DESIGN) CONCENTRATION ELECTIVES

Students should enroll in 2 or more Graphic Design Concentration Electives.

Spring **ART 4640 Adv Studio Graphic Design (capstone)**

offered in Spring and Fall/pre-req: ART 4403 Advertising Design I

ART (GRAPHIC DESIGN) CONCENTRATION ELECTIVES

ART 4640 Adv Studio Graphic Design is the capstone course. Students should complete most — if not all — of the required Graphic Design Concentration Electives prior to enrolling in this course.

All graduating seniors will be allowed to register. In this class, students further refine their portfolios, develop self-promotional materials (e.g., resumés, websites, etc.), and produce a group exhibition.

NOTE ABOUT COURSE OFFERINGS AND SUMMER COURSES

Graphic Design Concentration Electives are offered every semester (Fall and Spring). Offerings vary from year to year to ensure students' access to a variety of classes. Graphic Design Concentration Electives are *rarely* offered in the Summer.

Summer electives are (a) never guaranteed and (b) contingent upon enrollment and several other factors if/when they are offered. Students should never rely on summer courses when drafting their tentative graduation schedules.



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CURRICULUM SEQUENCE (SIMPLIFIED)

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ART 4143 Letterpress for Design
ART 4413 Advertising Design II (Ad II)
ART 4813 Multimedia I
ART 3913 Intro to Print Production
ART 4713 Adv Print Production
ART 4163 Visual Storytelling
ART 4423 Presentation Skills for Designers*
ART 4723 Adv Concept Development
ART 4523 Graphic Design Internship
ART 4990 Graphic Design Special Topics**
ART 3873 Digital Photography
ART 3233 Studio Lighting
ART 3443 Illustration

*ART 4423 *Presentation Skills for Designers* can be taken in lieu of *CO 1003 Fund of Public Speaking*.

**ART 4990 *Special Topics* courses must be explicitly classified as GD Concentration Electives by the concentration/faculty. Not all electives taught by the GD faculty are GD Concentration Electives.

“About that Graduation Date” written by
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Assistant Professor Hester

Document written + designed by Hester 10 01 20

Document updated by Hester 11 22 21

ART (GRAPHIC DESIGN) CONCENTRATION ELECTIVES

12 hrs of Art (Graphic Design) Concentration Electives are required for graduation. However, students are encouraged to take as many Graphic Design Concentration Electives as possible.

Graphic Design Concentration Electives are electives explicitly endorsed as such by the Graphic Design Concentration. Not all electives taught by the Graphic Design Faculty are concentration electives. When in doubt, ask your advisor.

ART 3313 Graphic Design I is the pre-requisite for all Graphic Design Concentration Electives.

ART STUDIO ELECTIVES

6 hrs of Art Studio Electives are required for graduation.

An Art Studio Elective is any upper-level art class (ART 2000+ / ART prefixed course at the 2000 level or higher) regardless of concentration (e.g., ART 4773 Digital Drawing, ART 4743 Sculpture Metal Fabrication, etc.).

EXTRA GRAPHIC DESIGN CONCENTRATION ELECTIVES

All Graphic Design Concentration Electives are upper-level art studios (ART 2000+) and can potentially count as Art Studio Electives. However, only a select few upper-level art studio classes can count as Graphic Design Concentration Electives.

This means that *extra* Graphic Design Concentration Electives can be used to fulfill the Art Studio Electives requirement. If students take more than the required number of Graphic Design Concentration Electives (as is encouraged), these additional, portfolio-/skill-building classes can be used to fulfill the Art Studio Electives requirement.

ABOUT THAT GRADUATION DATE...

Graphic Design students graduate after having been in the Graphic Design Concentration for 2 years (4 semesters) at the very earliest. The first year in the concentration begins in the Fall semester with ART 3313 Graphic Design I and ART 4103 Typography I.

The second year in the concentration is considered the senior year in Graphic Design. And while some students may possibly pile on the required studio courses to graduate in the Spring, it is not always the wisest choice. This is because said students are missing the opportunity to take some of the most important portfolio-building electives, which typically happens in the Fall and Spring of senior year. Some students even stay for another semester and earn the status of “super senior” in order to take more Graphic Design Concentration Electives for the sake of their portfolios.

In the end, the graduating student’s portfolio is what opens the best doors in the industry. When rushed to graduate, a student — who has the potential to be “excellent” — may only end up with a “good” portfolio, because they didn’t have the luxury of time to achieve the best results possible. Of course, graduation decisions are made for many reasons, and that is understandable. Not every student can afford to wait. But we would be remiss if we didn’t tell you the truth about portfolios and graduation, as we faculty have witnessed over and over throughout the years.